# Here Phishy Phishy

**Kris Morton** 

**CIO BSK Associates** 

October 18, 2022

### **BSK** Associates

- Engineering, Analytical, and Materials testing firm covering the West Coast
- Approximately 200 employees
- Seven Locations



### About Me



- I've worked for BSK since 2016
  - CIO for 4 years
- 15 years of experience in various roles IT and software development
- MBA in IT Management
- Security has been a primary focus since starting with BSK
  - Implemented many of the solutions we are going to discuss today.
- I'm a husband and father of two and I have two 13-month-old granddaughters (born 9 days apart)

## Three Fundamental Truths

Bad actors are going to act badly.

Good people click on bad things

No security system is infallible

### Some Fun Numbers

- Phishing incidents increased by 110%, from 114,702 incidents in 2019 to 241,324 incidents in 2020. (FBI, 2020)
- Business Email Compromise attacks caused losses of 1.8 billion in 2020. (FBI, 2020)
- One of the main vectors of ransomware is malicious phishing emails. (Verizon, 2020)
- 91% of cyber attacks come from email. (Phishme, 2017)

### The Human Firewall

Harden Employees

**Security Awareness Training** 

Test your employees regularly.

Train the entire person not just about work

# Don't Take the Bait (Awareness Training)

Phishers rely on your trust. Questions you should ask?

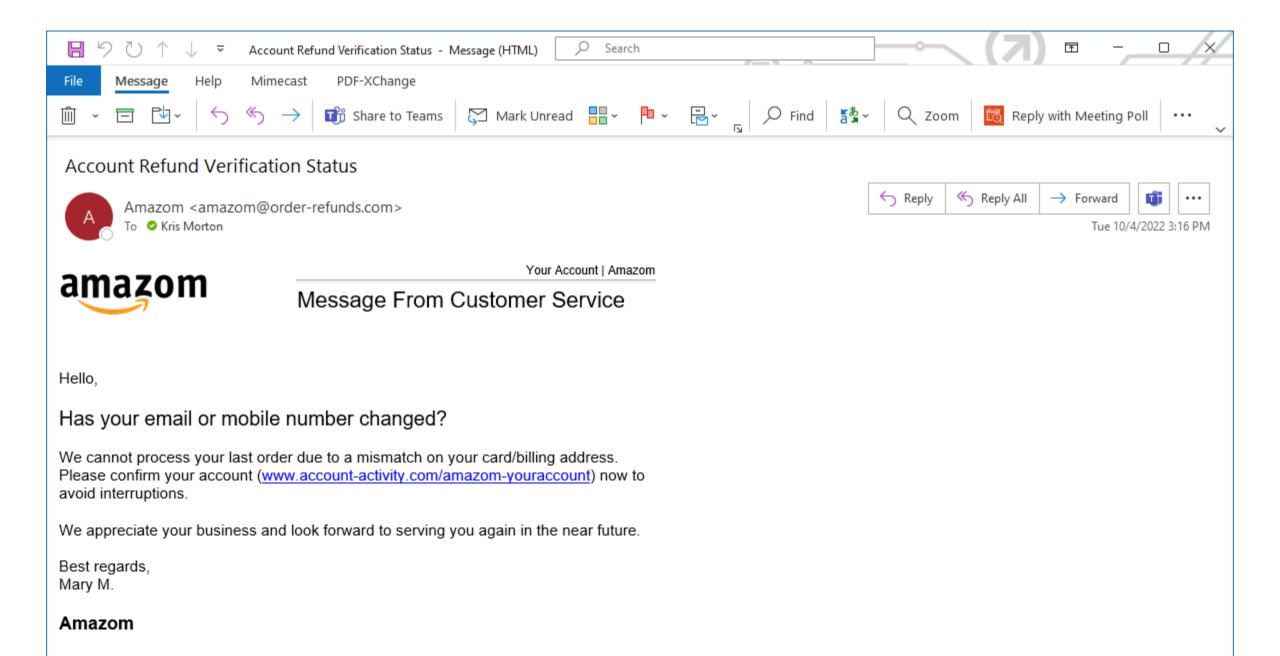
- Is there a sense of urgency created?
- Is this a typical communication?
- Who sent it

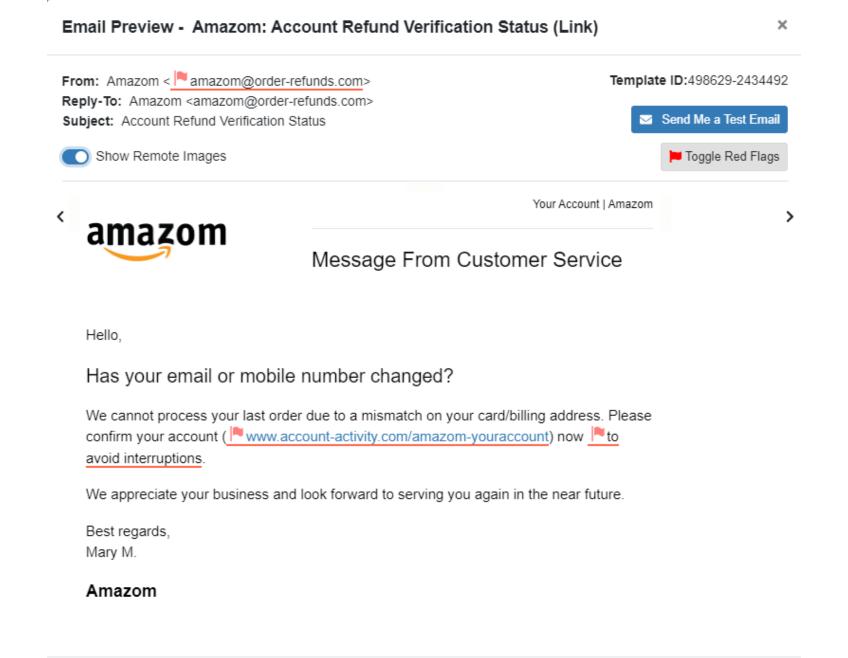
Just because it comes from your domain does not mean it is real (spoofing)

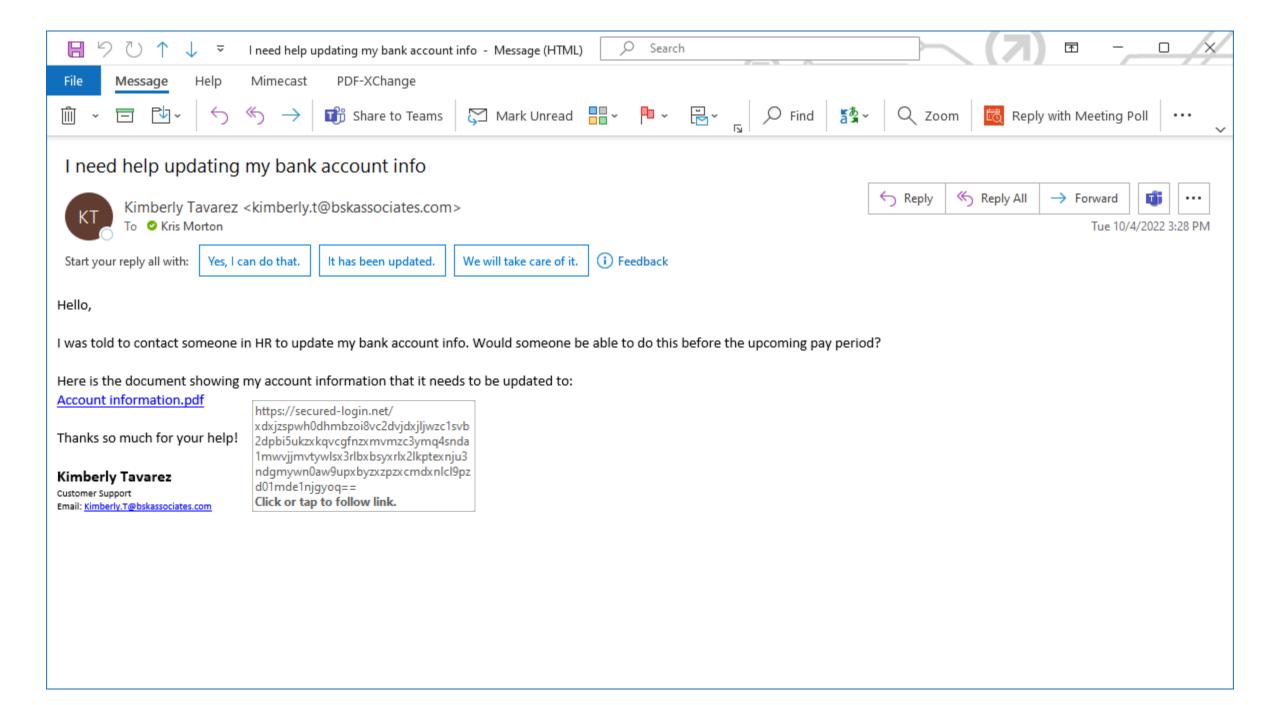
Never open an attachment you weren't expecting

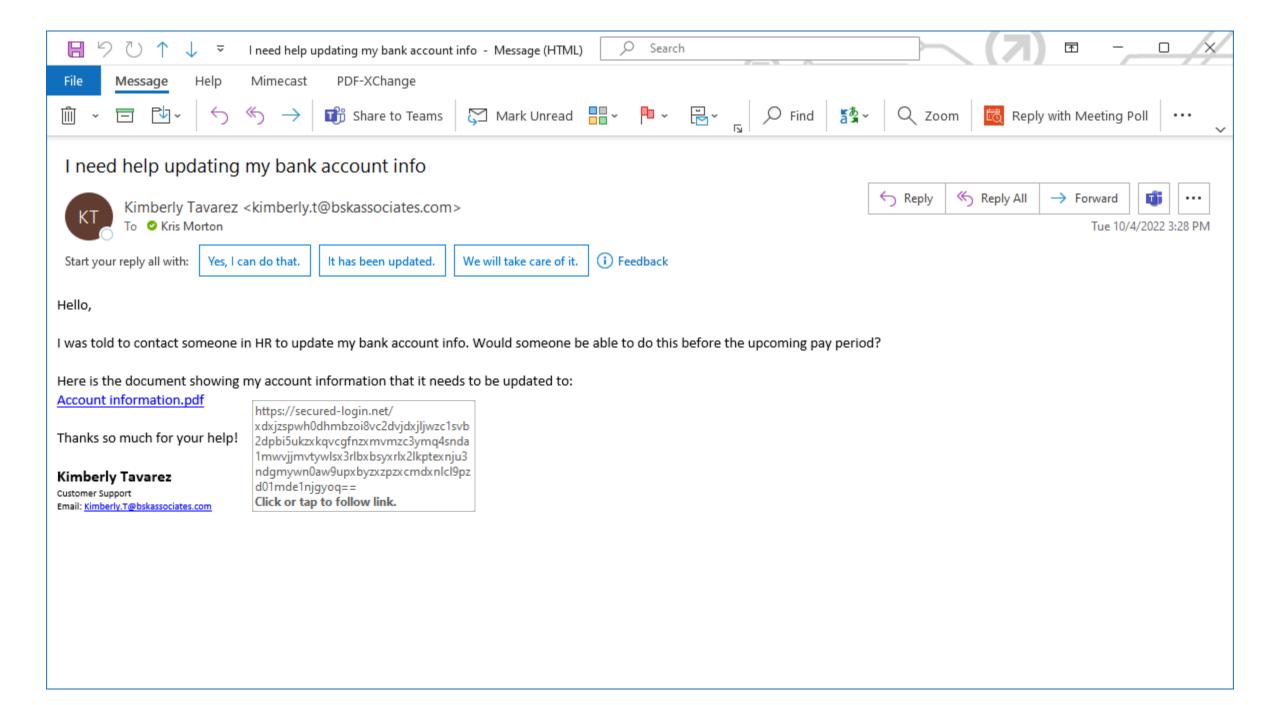
• Go old school. Call the person to confirm authenticity

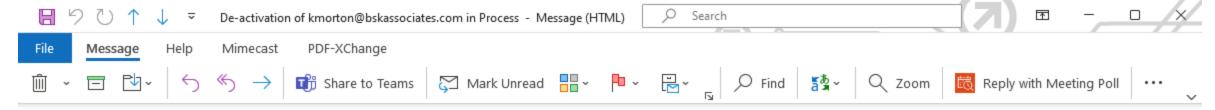
# Testing the Users











#### De-activation of kmorton@bskassociates.com in Process





Tue 10/4/2022 3:27 PM

Microsoft 365 Email Essentials

Hello Kris

### Confirm Your Email kmorton@bskassociates.com

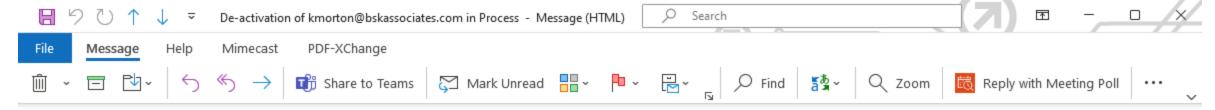
Your incoming messages are queued and pending delivery on your account <a href="mailto:kmorton@bskassociates.com">kmorton@bskassociates.com</a>. We require you to confirm your account with a security challenge to protect your account.

Confirm Account

Thanks,

The Microsoft account team

This email is for kmorton@bskassociates.com Powered by Microsoft 365 Email Essentials



#### De-activation of kmorton@bskassociates.com in Process





Tue 10/4/2022 3:27 PM

Microsoft 365 Email Essentials

Hello Kris

### Confirm Your Email kmorton@bskassociates.com

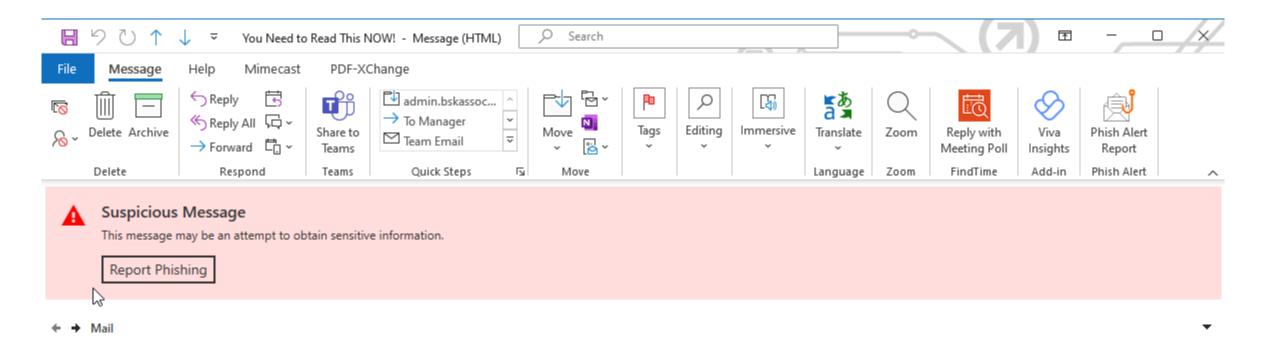
Your incoming messages are queued and pending delivery on your account <a href="mailto:kmorton@bskassociates.com">kmorton@bskassociates.com</a>. We require you to confirm your account with a security challenge to protect your account.

Confirm Account

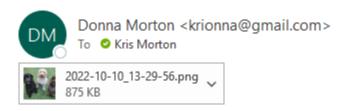
Thanks,

The Microsoft account team

This email is for kmorton@bskassociates.com Powered by Microsoft 365 Email Essentials



#### You Need to Read This NOW!



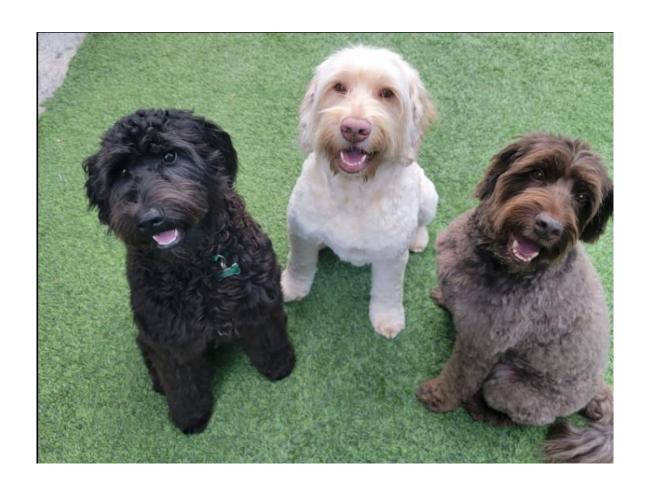
You won't believe what your dog did. It is going to cost us a TON of money.

Best Regards,

Donna



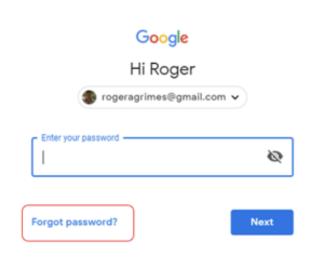
Mon 10/10/2022 1:30 PM



# Other Type of Attacks (Funny Names)

SMISHING (Sending text messages with links or urgent requests )

From Google Security: We have detected a rogue sign-in to your goodguy@gmail.com account credentials. In order to determine the legitimate login we're going to send a verification code to your previously registered phone number from another Google support number. Please re-type the sent verification code in response to this message or your account will be permanently locked.



From Google Security: We have detected a rogue sign-in to your goodguy@gmail.com account credentials. In order to determine the legitimate login we're going to send a verification code to your previously registered phone number from another Google support number. Please re-type the sent verification code in response to this message or your account will be permanently locked.

Your Google verification code is

954327

# I Don't Name These Things

- VISHING- Voice Phishing
- Tech Support
  - In 2018, people <u>reported losing</u> over \$55,000,000 in tech support scams according to the Federal Trade Commission (FTC)
  - Apple and Microsoft.
- Twitter
  - Attackers made vishing calls to Twitter's tech support impersonating Twitter IT Support
  - The attackers' instructions were simple, "we need you to reset your password."
  - It worked
  - Usernames, Passwords and MFA info was used to access the Twitter's back-end
  - Led to the hijacking of high-profile Twitter accounts.

# What to do with the Suspicious Email

- Send it to all your co-workers and ask them if they think it is suspicious?
- Don't Reply, Forward, or mark as Spam
- Report it to your IT Department

# Train the Entire Person

This isn't just about work!

# Work Life Blending (A Security Nightmare)

- The boundaries between work and life have been blurred.
- Many companies are allowing personal devices to access company resources
- Phishing personal emails can lead to compromised work credentials
- Training Programs should include information about cyber criminal's use of social media to extract key data points

# Train and Test Your Employees

- Simulate Attacks
- Regular Training
- Test Again
- Gamification
- Automate Software

## Three Fundamental Truths

BAD ACTORS
ARE GOING
TO ACT BADLY.

GOOD PEOPLE CLICK ON BAD THINGS NO SECURITY
SYSTEM IS
INFALLIBLE